Impact of Online Emotions and Netiquette on Phubbing from a Gender Perspective: Educational Challenges

1. Introduction

Objective: To analyze the extent to which the use of netiquette and that of online emotional content are associated and predict phubbing by gender.

Hypotheses:
1. The level of emotional content positively correlates with the level of phubbing
2. Netiquette use relates to a lower level of phubbing
3. Significant differences will exist in the prediction of phubbing according to gender

3. Results

3.1 Descriptive results
- They differ in the level of phubbing
- Girls reach higher values
- No differences in the online facilitation of e-motions
- Effect size: only moderate for e-motional expression

3.2 Relationships between variables according to gender
- The association between online content dimensions and phubbing is significant and positive in both genders.
- Relationship between phubbing and netiquette: significant and negative in both genders.
- Relationship between online emotional content dimensions: positive and significant in both genders.

3.3 Variables that predict phubbing by gender
- Gender: the model explains 24.5% of phubbing variability for girls and 16.3% for boys.

4. Conclusions

- The 3 postulated hypotheses are confirmed.
- Girls have a greater tendency to focus on the mobile, leaving aside the face-to-face component.
- E-motions are present in the virtual environment and affect behavior both in face-to-face and in virtual spaces.
- There is a transfer from online behavior to that shown face-to-face.
- Online e-motional expression is the most influential risk factor when it comes to phubbing.
- We should avoid stereotypes about the influence of emotions on girls.
- The role of netiquette to predict phubbing: it has a higher predictive value in the case of girls.