UNIVERSITY RANKINGS

Method

Questions

UNIVERSITY RANKINGS

RANKINGS ESTABLISH INADEQUATE OBJECTIVES FOR MOST UNIVERSITIES

Strengthening

√ Useful information (students, families, government, society at large).
√ Results which permit to carry out internal analyses, to reflect on how to measure international success, to improve institutional practices and to make comparisons.

Weaknesses

√ One metric (only one tool) that is used for evaluating institutions.

Threats

√ University quality is not measured in relation to other essential values in Higher Education and in society.

Opportunities

√ Results which permit to carry out internal analyses, to reflect on how to measure international success, to improve institutional practices and to make comparisons.

Weaknesses

√ Significant international impact on organization, practice and structure.

Threats

√ Aspects related to the values, purposes and missions of Higher Education are being lost in the hype of these rankings.

Opportunities

√ 93% of universities

Resources to answer questions on “bad results” and strategies to improve in rankings.

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The problem is not the measurement tool, but the importance society gives to rankings.

Conclusions